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UPDATE ON RECOMMENDATIONS ARISING FROM THE EFFECTIVE NESS OF THE COUNCIL'S ENFORCEMENT ACTIVITY WORKING GROUP	
Recommendation	Update
a very significant increase in uniformed enforcement officers be established to tackle the problems of littering, fly-tipping and rear entry dumping	There is currently no budgetary provision for a significant increase in enforcement officers. Officers will continue to work with Members to identify how this might be delivered.
a high-profile publicity campaign be introduced to highlight the increased enforcement activity to be undertaken	There is currently no dedicated budgetary provision for publicity campaigns. Publicity messages and campaigns are currently run via digital media. Officers will continue to seek to make these messages and campaigns impactful
as part of the evidence base to understand the options for an additional enforcement regime, an evaluation should take place to detail the invest to save opportunities that may exist that could reduce demand on Cleansing Services as enforcement activity is increased with the requirement for the proposal to be cost neutral on the Council's budget	A detailed evaluation has not yet been undertaken, but initial analysis, knowledge of the pressures on the Cleansing Service, and the need for a long-term sustained approach to change behaviour, indicate that there is insufficient scope for savings from demand reduction for the additional enforcement regime to be cost neutral on the Council's budget.
Investigations take place to see whether sanctions could be imposed on private landlords, via the Selective Licensing Scheme, for the anti-social actions of their tenants in littering and dumping rubbish in rear entries	All Selective licences have conditions that the licence holder must meet. Some of these conditions relate to the provision of adequate storage for refuse, presenting refuse for collection and the prevention of anti-social behaviour. The relevant conditions are listed below: The licence holder must ensure that: <ul style="list-style-type: none"> • Suitable and adequate provision is

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made for storage of refuse generated in the property and that occupants use receptacles provided by Sefton Council for storage prior to collection. (wheeled bins or refuse sacks)

- The tenants are adequately informed of their duty with regards to refuse collection particularly that the wheeled bins or plastic refuse sacks (if wheeled bins are not provided) must not be presented for collection for a period of more than 12 hours prior to collection.
- Any new occupant of the building is notified of the date of collection for the wheeled bins/refuse sacks

The licence holder must:

- Take reasonable and practical steps to reduce or prevent anti-social behaviour by persons occupying or visiting the house.
- Effectively address all problems of anti-social behaviour resulting from the conduct on the part of a tenant, occupiers, or visitors to the premises by complying with the "ASB information for Landlords" pack or an equivalent process.
- Provide on demand a written action plan to Sefton Council outlining procedures for dealing with anti-social behaviour. This must be reviewed periodically and submitted to the

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	<p style="text-align: center;">Council on demand</p> <ul style="list-style-type: none"> • Co-operate with Sefton Council, Merseyside Police and other agencies in resolving complaints of anti-social behaviour. • Undertake an investigation of any complaints of anti-social behaviour regarding their tenants. Written records of these will be required excluding any information which the licence holder reasonably believes to have been provided to him in confidence by a third party. <p>If the Council has evidence that the licence holder is not complying with any condition, we would firstly work informally with the licence holder to ensure compliance. (We have done this with some licence holders and the issues have been resolved).The next step would be to take enforcement action against the licence holder in the form of a prosecution or the issue of Civil Penalty Fine, for failure to comply with a licence condition.</p>
<p>All registered social landlords operating in Sefton be contacted and urged to consider taking action against those tenants who act irresponsibly and fly-tip or dump rubbish in rear entries</p>	<p>All Registered Social Landlords operating in Sefton have been contacted and asked to take action against tenants who act irresponsibly and fly-tip or dump rubbish in rear entries.</p> <p>In addition, the Housing Service has been liaising with a number of key Registered Providers (RPs) who own and manage stock</p>

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	<p>in the Peel Road area of Bootle to address a number of issues, including fly-tipping and dumping in rear entries. In this area the RP's and the council are working together in a coordinated way, including through regular multi-agency inspections, to address this issue.</p>
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